



Clock Tower



Students receive the 1969 Peanut Hill Populace from PH staff members at hastily-erected tables south of the auditorium.

seven-day delivery period achieved by Peanut Hill staff

A new record time for publishing the **Peanut Hill Populace**, the Union College student directory, was established this year by editor Glen Wintermeyer and his staff. The **Peanut Hills** were shipped to the Denver campus on Thursday, September 25, and the directories were distributed on the Lincoln campus during convocation on Friday, September 26. The books were ready only seven class days after the end of registration, easily eclipsing the previous record of ten school days.

California surfer Bob Wills and Kentucky hillbilly Tim Garrison planned and enacted the dialogue which led to the surprise distribution of the **Peanut Hills**.

Their frenzied distraction at being unable to identify two Rees Hall ladies who passed on the walk led, after some humorous misadventures, to the "rescue" by Glen Wintermeyer who solved

their problem by presenting to them a copy of the 1969 **Peanut Hill**.

Students then queued up before tables south of the auditorium to receive their **Peanut Hills**.

Original features in the 1969-70 publication are the four-color cover and the alphabetical index of all students by first names. The calendar and city map included in the directory are more detailed than those in previous books. A new coding system was used in this year's book to indicate each student's marital status, residence, year in school, and major. All advertising in this year's **Peanut Hill** was incorporated into a central yellow pages section, rather than being distributed throughout the book.

The possibility of a second semester supplement, which would be another first for the student publication, is under discussion, according to Wintermeyer.

Don Cooper will show "Klondike" film featuring Canadian Yukon and Alaska

Don Cooper's "Klondike" is to be shown in the Union College Auditorium on Saturday night, October 4 at 8:00. The film traces the journey of Mr. Cooper's grandfather, a prospector during the gold rush of 1898, through Alaska and the Yukon of Canada.

The film features Cooper's action photography of such events as a rubber raft ride down Miles Canyon River, a blizzard on Chilkoot Pass, and a fight between

two Alaskan Brown Bears filmed at less than 60 feet. Also included in the film are scenery and wildlife from Alaska and the Canadian Yukon, such as a rare albino buffalo and the historical Dawson City.

"Cooper is known for his wit and relaxed approach to the lecture stage," says Dr. Glenn Davenport, Director of Public Relations and organizer of the Artist-Adventure Series.

Cooper is a logger by trade and has worked in logging camps all over the world. During the summer he works in logging camps and during the winter he presents lectures.

College receives two grants-in-aid

Union College has recently received two grants from private foundations. The grants will be used to finance different phases of the college program.

The second payment of a grant from the Woods Charitable Fund, Inc. has been received. The grant of \$15,000, given in 1968, is to be paid in \$5,000 payments over the three-year period from 1968 to 1970. The money will be used to help finance the Vocational-Technical program.

The Woods Charitable Fund, Inc., a non-profit philanthropic foundation incorporated in the State of Nebraska in 1941, has followed the policy of giving grants only to organizations located in Illinois or Nebraska. The Fund trustees prefer to make grants to new and essential services and to finance demonstration and study projects, rather than to give aid for ordinary operating expenses.

The college has also been given a \$1,000 grant by the Cooper Foundation of Lincoln. Union is only one of several liberal arts colleges in Nebraska to be assisted by the Cooper Foundation.

The grant is designated by the Foundation for use in such areas as curriculum improvement, scholarships for superior students, and retention of outstanding faculty members.

Gulf American will award fellowships; seniors compete by submitting essay

Cape Coral, Fla. — Noted news analyst Eric Sevareid has joined a distinguished panel of communications specialists who will serve on the scholarship committee for Gulf American Corp.'s Edward R. Murrow Fellowship Program which will provide annual grants totaling \$8,000 to graduate students.

The committee is composed of Dr. Robert Delaney, director, Edward R. Murrow Center of Public Diplomacy, Fletcher School of Law and Diplomacy at Tufts University; Sevareid of the Columbia Broadcasting System; Joseph C. Harsch, news department, American Broadcasting Co.; Edward L. Bernays, president, Bernays Foundation; and Edmund A. Gullion, dean of the Fletcher School of Law and Diplomacy.

Gulf American will award fellowships of \$4,000, \$2,500 and \$1,500 to three students each year.

The fellowship program has been set up at the Edward R. Murrow Center of Public Diplomacy, Fletcher School of Law and

Diplomacy at Tufts University, Medford, Mass.

College seniors meeting academic requirements and having a strong interest in international relations, journalism and mass communication may enter competition for a fellowship by submitting a typed essay on the topic: "The Impact of Mass Communications on International Affairs."

Fellowship applications must be submitted to Dr. Delaney, between Nov. 15 and Dec. 15. Final selections will be made by Feb. 1, 1970.

The Fletcher School of Law and Diplomacy at Tufts University established the center in 1965 as a living memorial to Ed Murrow, whose distinguished reporting and analysis of world news over CBS and imaginative leadership of the United States Information Agency set a standard of excellence in the field.

Murrow ended his career with CBS News in January, 1961, when the late President Kennedy appointed him to head the agency.



Don Cooper, lumberjack and lecturer, will appear Saturday night.

editorials

right, by chance?

"Even a fool must now and then be right, by chance."—Cowper

moratorium self-defeating

A recent news story from the College Press Service states that "nearly 300 student body presidents and editors have now signed a call for a Vietnam Moratorium—a nationwide anti-war class and work boycott." The plan urges anti-war students to take one day off from classes on October 15, two days in November, three days in December, and so on, "until a negotiated settlement is signed or a firm timetable set up for the withdrawal of all American forces."

We view such a plan with mixed emotions. On the positive side, we applaud the tactical moderation of the Moratorium's organizers.

The report quotes the organizers as saying that "violence is out of the question." We certainly hope that these relatively moderate leaders are able to maintain control of the demonstrations and to keep them free of the radical-inspired violence which has plagued so many "peaceful" demonstrations in the past.

We also find encouraging the statement that "the intention is not to cripple the universities." It is good to see that these anti-war leaders recognize as important the original educational purpose of colleges and universities.

We are, however, disturbed by the apparent one-sidedness of the protesters' viewpoint. It seems to us that persons killed by North Vietnamese bullets are just as dead as persons killed by American bullets, and that we should therefore seek a way to end the war, rather than merely a way to end American involvement in the war. We believe that a unilateral American withdrawal at this time would merely increase the level of violence in South Vietnam by encouraging Communist forces to resume full-scale battlefield operations, as opposed to the smaller hit-and-run attacks now being carried out.

We would join the organizers of the Vietnam Moratorium in welcoming a negotiated settlement of the war, but it seems to us that the Moratorium can only delay and impede the chances of such a peace being reached. Any protest which will be satisfied with a unilateral withdrawal of American forces in lieu of a negotiated settlement of the issues at stake in Vietnam merely encourages the North Vietnamese government in its intransigent negotiating position. Why should they negotiate meaningfully if they are convinced that the United States will be forced by domestic discontent to concede the field to them?

We do not need a plan to force the American government to accept a decent settlement of the war. The American negotiators have been seeking for months to begin serious and substantive negotiations. What is needed is a method of forcing North Vietnam to negotiate meaningfully, and it seems highly unlikely to us that the Vietnam Moratorium will accomplish this, no matter how sincere its organizers.

DH

awake, chaldeans! arise!

(The following editorial is reprinted from the Sept. 24, B.C., issue of the *Chaldean Daily Chronicle*, Ur, Mesopotamia.)

A recent news dispatch from the University of Mesopotamia reports that a 20-year-old engineering major has invented a device he terms a Way for Hauling Exceedingly Enormous Loads.

While this newfangled contrivance shows some ingenuity on the part of the young man, it takes no prophet to foresee the evils which will result from its manufacture and propagation.

The inventor claims that the new mechanism, attached to a suitable container, will make it possible for much larger loads to be carried by the power of one man or animal. The unemployment rate in Mesopotamia, already approaching four percent, will soar. Ten to 15 percent of Mesopotamian workers will doubtless be forced out of work by this evil apparatus.

Reliable university sources predict that with two to five years further development of this appliance, a horse may easily be enabled to transport, at a full gallop, two to three times its own weight.

Giant horse-drawn containers flying about our city streets will place pedestrians in grave danger of injury or even death. Imagine the destruction which might be wrought by the collision of two of these contraptions at a reckless speed of ten miles per hour or even faster. On country roads, wildlife will be frightened and their lives imperiled by the rapid approach of these vehicles.

Furthermore, large quantities of consumer goods will, by this means, be transported from the city to the country. The peasants will naturally discard the containers, thus polluting the countryside and irreparably marring the beauty of our fertile land.

In short, if our government permits the unrestricted manufacture of this invention, unemployment will ruin our economy, rapidly-moving contraptions will slay men and animals, and our verdant plains will be covered with rubbish.

Despite all these hazards, the crass commercialism which characterizes our materialistic society will probably encourage the development of this evil innovation. If it proves an aid to amassing riches, its manufacturers will totally ignore the welfare of the general populace, in the mad pursuit of their own selfish purposes.

Already some liberals are predicting the widespread use of the Way for Hauling Exceedingly Enormous Loads. One has even proposed that the descriptive term be shortened to W.H.E.E.L. This suggestion is in itself a diabolical scheme. Being of unorthodox spelling and peculiar pronunciation, the adoption of this expression into the common speech can only prove to be a corrupting element in our formerly beautiful native tongue.

Loyal patriots and watchful citizens: We must unite to oppose the spreading miasma of this immoral invention! Only when it is outlawed and totally eradicated will the future of our beloved homeland be secure.

JM

letters

the other side

"In a case of dissension, never dare to judge till you've heard the other side."—Euripides

conservatives hollow

Dear Editor:

The image of a particular campus or of all campuses and students in general is what the responsible make it to be by what they say and do.

In some cases the violent and the radical are the responsive ones and are the ones with something meaningful to say about the present state of affairs. What they say and do gives an image of their style because others have nothing to say. If it is worthwhile, they don't know how to say it.

Each man speaks his own. If it sounds like someone else is speaking for you, don't fool yourself; he is speaking for himself. It may be that you just don't have anything to say.

Eugene Knowles

editor's concept oblique

Dear Editor:

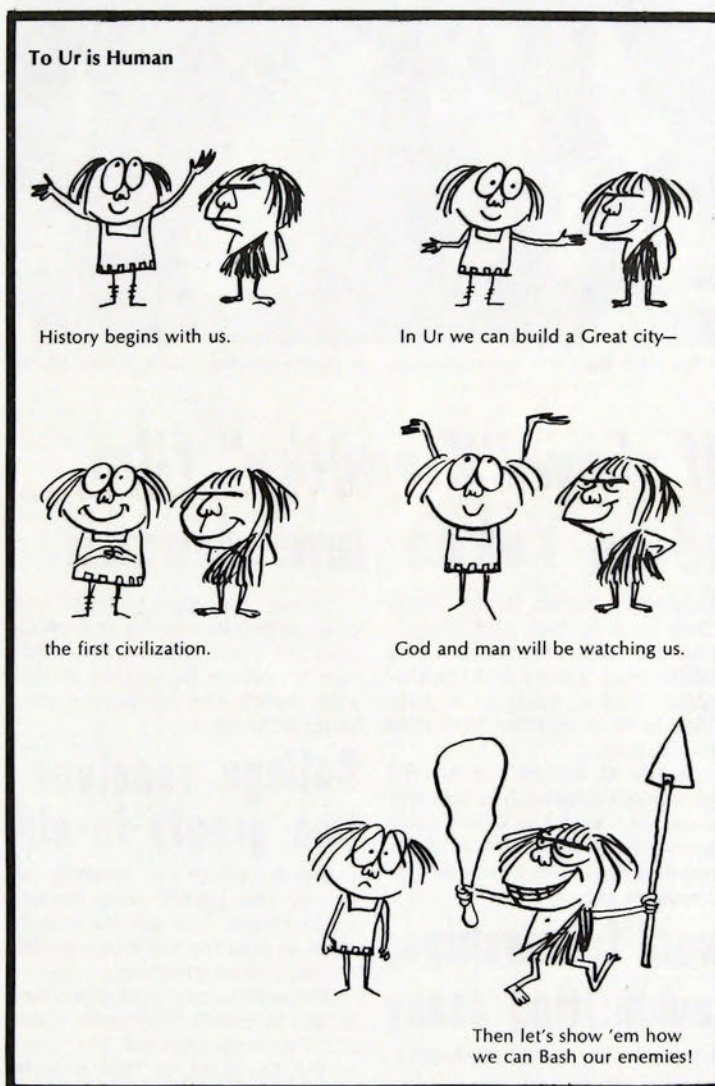
I feel your concept of the typical reactionary is oblique. I have known students who, unlike your portrayal, neither use drugs, threaten violence, or scorn religion.

There are a certain number of students who, while they disagree with extreme radicals or militants, still believe that the society or leadership needs changing. They relate their feelings through the only way they know how—organized, peaceful protests.

Granted, the image isn't always Ivy League, but about fifty percent of the people I personally have come in contact with fit the above description. Their mottos are Peace, Love, and Anti-War.

Inside-Out

by Jim Crane



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Opinions expressed in this publication are those of the writers and are not to be construed as the opinions of the Associated Student Body or of Union College.

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Second-class postage paid at Lincoln, Nebraska.

So the next time you see a student with long hair and sandals, don't immediately classify him as an extreme radical, but find out more about him.

So I now introduce the newly-discovered class of student: the moderate-radical.

Don Hensel
Freshman aeronautics major

editorial improvement necessary

Dear Editor:

I am reluctantly writing this in response to the receipt of the second issue of the 1969 *Clock Tower*. I have been, in the past, a moderately enthusiastic reader, but the first two issues of this year's paper have been disappointing.

The first editorial, entitled "Student Image Unfair," was admirable for the writer's aspirations toward moderation, but his very selection of the topic of radical students gives further publicity to their disruptive tactics. Hopefully the law of averages will occasionally bring out the truth of the Cowper quotation in the column heading.

The second editorial had an overly moralistic tone, and furthermore tended toward melodramatics and overstatement. The topic of library theft seems minor compared to other issues which might have been considered.

Finally, the "Advice to Puzzled Frosh," while apparently intended to be humorous, gives a badly distorted view of college classes.

A little less editorial overbearance and a little more complete news coverage should considerably improve the paper in coming weeks.

Sympathetically,
K. J. Groight

advisor's comments

Dear Editor,

A special thanks is due Linda Hill, Hazel Binder, Judy Genetten and Kathy Hagel for many hours of hard work in organizing the complete mailing list despite the obstacles of incorrect or missing zip codes and indecipherable names and addresses.

The editors feel that the *Clock Tower* is a medium of expression open to each Union College student and that more students should take the opportunity to express their views so that they and others might better understand where each person stands according to the issues they confront in the school year 1969-1970.

DeForest Nesmith, sponsor

LETTERS POLICY

The *Clock Tower* welcomes letters from its readers. All letters submitted in accordance with this policy will be printed, space permitting. Letters may be edited.

Contributors should:

- Limit letters to 250 words.
- Include name, address, and phone number.
- Avoid attacks on personalities.

Letters should be sent to the editor through the College inter-mail system. Off-campus contributors should write to the *Clock Tower*, in care of Union College.

opinion

perhaps-ing around

"I'll discuss anything. I like to go perhaps-ing around on all subjects."—Frost

This section of the **Clock Tower** is intended to deal primarily with subjects of on-campus interest. Opinions expressed are always those of the writer; they do not necessarily represent those of Union College, the Associated Student Body or the editorial staff.

Could any changes be made which would reduce the cost of food in the Union College cafeteria without reducing the quality?

higher prices insufficient solution

The problem of higher prices is not only applicable to the Union College cafeteria but to everyone in our economy. This inflationary trend was evidenced again last month by the 0.4% increase in the cost of living with a 0.6% increase in consumer food prices. These and other inflationary trends have made it difficult on our entire denominational work. We, as a church organization, must become more efficient in our operation and more sacrificial in our giving in order to survive. Before we increase our prices—causing increased inflation, we should diligently search for other solutions and only as a last resort increase prices.

price students out of college?

If we continue to increase our prices at the present rate, Christian education could become impossible for many of our young people. Our decreased enrollment seems to indicate this fact. We should direct our emphasis to insuring that as many as possible of our young people receive a Christian education—not deny them this privilege.

possible changes

As possible examples of the efficiency that we must demand, I submit the following recommendations for the cafeteria:

1. Eliminate all hostesses (traffic directors).
2. Eliminate personnel who clear tables.
3. Students take their dirty dishes and tray to one central location.
4. Allow random seating in dining room with no re-

served section. This would provide necessary useable space.

5. Have only one person working in dining room area, who would be responsible for general supervision and seating of guests.

6. Use motivational factors to improve employee efficiency—personal recognition, opportunity for responsibility, incentive pay, worker of the month award (most courteous and most efficient).

efficiency expert needed

The problem of higher prices appears to be severe enough to deserve qualified professional attention rather than my inexperienced opinions. Obtaining the services of a business consultant specializing in efficiency studies may be advisable for the cafeteria and other areas. There seem to be some facts that validate the need for such a study. It has been realized that some of our campus industries' prices are fifty to three hundred percent higher than some of their competitors. This much price difference demands immediate attention to determine the causes—not just raise prices to cover them. The cafeteria does not seem to have the same vast price differential; however, it should still maintain a high efficiency rating in order to prevent unnecessary price increases.

Roy Orr,
ASB Assoc. Vice-President,
Junior accounting major

greater efficiency needed

We can look around us and see that inflation has risen at a rate

much faster than we would like to see. This has caused the cost of living to spiral upward. In considering the cost of the cafeteria we see that the cost of the food that the cafeteria buys cannot be changed. We must then look at the efficiency of the services it offers.

what other colleges do

In visiting a number of our colleges in the past few years I have compared our cafeteria with theirs. I have tried to see how we could borrow some of their methods to fit our situation.

From these observations I have come up with several suggestions.

1. We could go to a random seating system and do away with one of the hostesses. This would leave one hostess to keep things under control.
2. We could put two or three tables together to make larger tables for easier random seating and also facilitate more room in the dining area.
3. We could eat on trays like most of our sister colleges do, and after eating, carry them to a central location. This would eliminate having to have several people clear off tables.
4. We could go as far as eating on tables without tablecloths like many of our colleges do. This would save the expense of having them cleaned.

In campus industries, there is a tendency to simply raise prices when costs go up, instead of trying to improve efficiency to keep prices down. In this situation where students are obliged to eat at the cafeteria, there is little competition factor to keep prices down. The best interests of the students would be served by

keeping expenses to a minimum in order to provide lower prices.

hire professional advice

These are just a few ideas from an amateur. What we need, not just for the cafeteria, but for all our industries, is the professional advice of an efficiency consultant. In the competitive business world they are relied upon to keep expenses down. Here at Union College professional advice would help keep prices down so students could profit from a Christian education.

Jerry Pogue, ASB president,
Senior theology major

inflation largely to blame

The Union College Food Service has tried through the years to prepare the highest quality food possible, at the lowest price possible to the students. It has not been and is not the purpose of the college to make money on the students through the food service, because as its name implies, it is a service to the students and staff. A small profit margin is budgeted in order to prevent operation in the red.

Since the food service is one place where students can easily see how prices change and the effect of inflation on their own pocketbooks, there always arise questions as to why prices have increased, and if there isn't some way to control the costs of operating the food service more closely.

two main expenses

There are two main influences on the price of food service. One is the cost of the food itself, and the other is the cost of labor to prepare it. During the past 3 years, legislation has made it mandatory that employees be

paid an increasing minimum of \$1.45 in 1970. This alone has added about 2/3 to our labor cost. Food cost has also increased, following the inflationary pattern.

The food service has tried to increase its efficiency in order to absorb some of these costs, but inevitably some must be absorbed by increased price of food to the customer. The present price increases, although few, are not out of line with the trend throughout the country, with the price of food away from home up over 6% from last year at this time.

savings possible

There are some areas where costs could be cut even more, but they would result in less service to the students. One thing which has been suggested is that students pick up their own dishes after they finish eating and put them on a cart. This would save quite a lot in labor and might work out fine if the students are willing to cooperate in clearing their own tables.

While it is good to be interested in the efficient operation of the food service, it might be well for each student who is interested in controlling his own board cost to watch what he takes. Many students carry out their food on paper plates. This could amount to up to an extra \$20-\$30 during the school year. Taking just one whole serving of vegetables instead of two halves could also save considerably through a year's time.

Students with further comments are welcome to visit with the director of food service at any time.

Bennett Chilson,
Director of Food Service

history of College View church recalled; seventy-fifth anniversary in November

by Connie Phillips

The history of one of the oldest buildings in Lincoln is closely intertwined with the history and tradition of Union College. In addition, the College View Church still serves a vital function today as the church which most Union College students attend.

Before the construction of the church, the small congregation had met in a barn and a store building for church services. The young church had great vision to build a church with a seating capacity of 1,800. "The desire was expressed to build a church large enough to have General Conference meetings here," reported Union College historian Dr. E. N. Dick.

The church was built during the trying days of the panic of 1893 when money was very scarce and hard to get. Laborers on the church building were hired at the rate of fifteen cents an hour, five of which was paid in cash and the remaining ten cents given as a donation to the church. The financial report gave the entire cost of the building as \$15,944.14.

At the dedication service on September 23, 1894, the church was basically the same as it is today, eighty-six feet square and thirty-three feet high, having a baptistry, upper and lower balconies, and vestries. Four chimneys composed the heating system; it was not until 1912 that a

furnace was installed and the basement excavated.

A statement in the *College View Gazette* of April 10, 1912, said, "A plea is made by the women of the church for the men to give a few hours each evening to digging dirt out of the basement instead of pitching horseshoes."

In the early years the congregation drove horses and buggies to church or came on foot. A row of hitching posts along Prescott and 49th Streets in front of the church remained in service until the coming of the automobile made them useless. As late as 1926, the *Church Record Book* bears this rather curious notation: "The matter of stock being pastured on the church lawn was mentioned, and it was agreed that this was entirely unsuitable."

In 1951 a renovation program was completed. The present three-story church annex was constructed to house the Sabbath School divisions, pastors' offices, and the Dorcas society. All entrances to the church itself were enlarged and places were made for a choir loft and mothers' room. A new baptistry was built, the floors and pews were refinished and the entire building was painted inside and out.

The *College View Church* is planning a seventy-fifth anniversary celebration for November 14-16, 1969. The reasons for the

celebration are many, said Dr. G. Glenn Davenport, chairman of the committee planning the event. The committee felt that the church should celebrate the fact that this well-known landmark was so substantially built as to last these 75 years. The committee also named as a purpose of the celebration the honoring of certain individuals who have had a close connection with the church and who have faithfully supported it through the years.

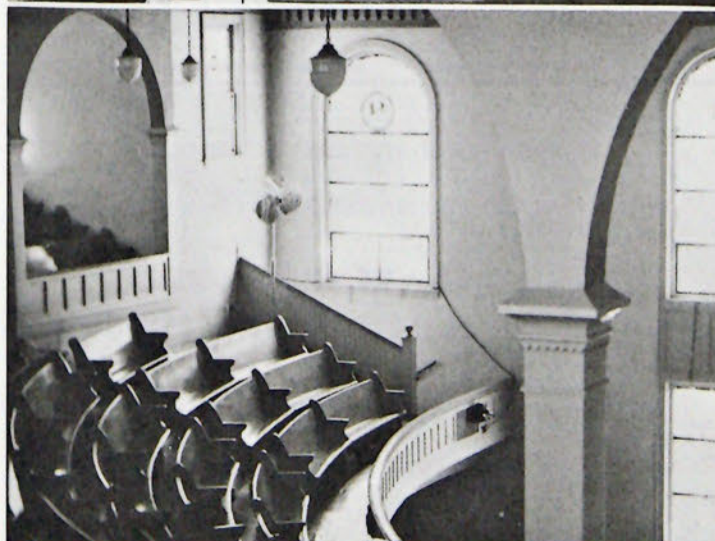


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golf teams tie

Sunday, September 28 was the scene of the Faculty vs. Junior gold match at Holmes Park Golf Course.

The high winds took their toll on the open course and the scores soared accordingly. The teams were evenly matched, however, and finished in a tie.

Plans are being made to hold the play-off match in the upcoming weeks. The site for the play-off match will be Pioneers Park Golf course.

Football Schedules

"A" League

- Oct. 5 — Poleschook vs Faculty
- 6 — Skinner vs Bowers
- 7 — Skinner vs Thompson
- 8 — Bowers vs Poleschook

"B" League

- Oct. 5 — Pilon vs Mitchell
- 6 — Peterson vs Feather
- 7 — Trujillo vs Baptist
- 8 — Pilon vs Baptist

- 9 — Peterson vs Mitchell
- Trujillo vs Feather

All games are played at the Union College athletic field at 53rd and Calvert, and begin at 5:15 p.m.

tight scores bring joy, heartbreak

Last week the athletic field was the site for happy as well as heartbreaking moments for football players.

In A league action, Skinner's team romped to a 40-7 victory over Thomson. Poleschook edged Bowers 26-25, and in Bower's second game of the week his team was again narrowly defeated—this time by the Faculty, 12-7.

The B league teams looked unusually well-matched in pre-season action as Baptist defeated Mitchell 12-0 and Peterson battled Trujillo to a 0-0 deadlock. In the final game of pre-season activity, Pilon defeated Feather 12-0. In the season opener Pilon defeated Peterson 18-6.

Union ATS club tells plans for banquet and contests

"Legalize Marijuana," an outstanding film presenting a new view of this explosive subject, will be shown on Tuesday, October 7, at 6:30 p.m. in room 310 in the Administration Building during the first meeting of the American Temperance Society's Union College chapter. According to Dave Evans, committee member in charge of club meetings, all students are invited to attend.

ATS leader Connie Jo Gerst's plans for the first semester in-

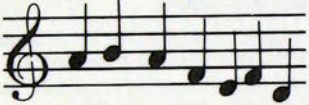
clude a banquet to be held on November 2 under the direction of Linda Smith. Elder Milo Sawvel, associate secretary of the General Conference Temperance Department, will be the featured speaker in convocation and vespers on the Friday before the banquet.

Second semester plans include essay, poster, jingle, oratorical and radio script contests under the direction of Steve Erickson.



Richard Hill blasts from a sand trap to the eleventh green on the Holmes Park Golf Course.

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